

FLUKE®

Fluke 62 MAX and Fluke 62 MAX+ Infrared Thermometers



**TAKES
THE HEAT.**
And the dust, water
and 3-meter drop.

New infrared thermometers so tough
you can handle them without care.



Distributor
brochure

What is the 62 MAX and 62 MAX + value proposition?

The 62 MAX is a two-model replacement program for the current Fluke 62. The 62 MAX and 62 MAX+ are good at many things—accuracy, distance to spot, adjustable emissivity, high-low alarms. But they excel in three areas that are most important to customers:

Durability

The 62 MAX and 62 MAX+ can survive a 3 meter (9.8 foot) drop

Size

They are easy to carry and always with you. The 62 MAX+ clips quickly to your tool belt.

Dust/water resistance

IP54 rated to keep out dust particles, to work even if it gets wet.



What customers use the 62 MAX and 62 MAX+?

Industrial Technicians	Electrical Technicians	HVAC Technicians
<p>Working Environment</p> <p>Utilities, manufacturing facilities</p> <p>Mostly indoors</p> <p>Hot/cold environments</p> <p>May be wet or damp</p> <p>May be on catwalks, ladders or cement flooring</p>	<p>Working Environment</p> <p>Utilities, manufacturing facilities, office buildings</p> <p>Mostly indoors</p> <p>Temperate environment</p>	<p>Working Environment</p> <p>Utilities, manufacturing facilities, office buildings, some residential</p> <p>Inside and outside</p> <p>Hot and cold environments</p> <p>May be wet or damp</p> <p>Climbing ladders or catwalk either inside or to the roof</p>
<p>Applications</p> <p>Rotating motors and other machinery</p> <p>Motor starter relay contacts and overloads</p> <p>Bearings</p> <p>Energy surveys</p> <p>Boiler operations and steam systems</p> <p>Performance verifications</p> <p>Production process</p>	<p>Applications</p> <p>Check temps of high-voltage equipment and transformers from a safe distance</p> <p>Detect heating of fuses, wires, insulators, connectors, splices, switches</p> <p>Overloaded motors due to possible harmonic currents</p>	<p>Applications</p> <p>Check temp of furnace exteriors, stream traps, heat exchangers</p> <p>Take suction line temps for superheat</p> <p>Ambient temp readings</p> <p>Outlet/inlet air</p> <p>Refrigeration equipment, freezers, AC condenser temps to look for blockages</p> <p>Chiller input/output</p> <p>Energy audits</p>



What makes the 62 MAX and 62 MAX+ the best choice in IR thermometers

	Fluke 62 MAX / Fluke 62 MAX+	Competition
Brand	Built by Fluke—the most trusted tools in the world!	A variety of manufacturers trying to enter the space
Rugged	IP54 rated for water and dust resistance; meant to be treated like a tool	Range from no rating to low IP protection
Drop Resistance	Built to withstand a 3 meter/9.8 foot drop	Range from no rating to 2 meters
Design	Ergonomic fit to “feel” good in your hand	Traditional pistol grip
Easy-to-Carry	Small size allows you to put in your tool box or on your tool belt	No clip; may get damaged in tool box
Dual-Lasers	The 62 MAX+ has two lasers making it easy to see your spot size	NA
Price	Increased features and ruggedness for the same price as the Fluke 62 Mini	Lack of ruggedness at same price point

Standards and Agency Approval:
 Compliance – EN/IEC 61010-1: 2001
 Laser Safety – FDA and EN 60825-1 Class II

Ordering Information:

Model #	Description	Item number	UPC code	Dimensions (HxWxL) cm	Weight	Origin	ECCN
Fluke-62 MAX	IR thermometer	4130474	0 95969 62020 8	175 mm x 85 mm x 75 mm (6.88 in x 3.34 in x 2.95 in)	255 g (8.99 oz)	China	EAR99
Fluke-62 MAX+	IR thermometer	4130488	0 95969 62021 5	175 mm x 85 mm x 75 mm (6.88 in x 3.34 in x 2.95 in)	255 g (8.99)	China	EAR99

Order Requirements: Minimum order quantity of three



Sales Support Collateral

The following material has been prepared for the introduction of the 62 MAX and 62 MAX+ Infrared Thermometers, and is ready for download at www.fluke.com/62max-launch.

Item	Description	Literature number
62 MAX brochure	4 page customer brochure.	4160018
62 MAX POP display	Point of purchase display, with working unit attached.	4138085
62 MAX "Handle Without Care" video	1:30 video showing product in use.	4160052
62 MAX press release	Release used to introduce product to press for editorial postings on web and in print	
62 MAX photos	Images in a variety of resolutions for use on the Web and in print	
62 MAX web product page copy	Text for use on 62 MAX product page	
62 MAX catalog copy	Text and images designed for placement in catalogs	
62 MAX web banners	Promotional electronic banners for placement on websites	
62 MAX e-mail material	e-mail text and images designed to spread awareness of the product and its innovative features	



For additional information contact your Fluke representative

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